### Conflict Pool Project Form v.2

**PLEASE REFER TO THE GUIDANCE WHEN FILLING IN THIS FORM**

## Summary

**Project title:**
National reconciliation in Ukraine through effective communication for restoring public trust and empowering the participatory democracy mechanisms using regional media coverage, counteraction to Russian information influence.

**Country/Countries:**
Ukraine (Eastern and Southern regions particularly)

**BSOS objective(s):**
- Early warning
- Rapid crisis prevention and response
- Investing in upstream prevention – one of the following:
  - helping to build free, transparent and accountable and inclusive political systems
  - Strengthening Security and Justice
  - Building the capacity of local populations to resolve the conflicts that affect them
  - Building the capacity of regional and multilateral institutions to prevent and resolve conflicts

**Total Cost to CP:**
£246,610.00

**Duration:**
October 2014 – October 2015

**Implementing partner(s):**
- Ukrainian Institute for International Politics (UIIP)
- Analytical Center for Geopolitical Studies "Borysfen Intel" (BI)
- Department of the civil-military cooperation, HQ of armed forces
- NSDC
- Hromadske TV Donetchyn (NGO Donetsk Institute of Information)
- Youth CSO "STEP" Zaporizhye
- CSO «Ukrprostir» - informational resource
- Zaporizhye region
- Kharkiv Regional State Administration
- NGO "Civic Journalism Agency “Bridge”, Kherson"
- Foundation of Local Democracy, Kharkiv
- Youth CSO Institute of Sustainable Development, Kharkiv
- Committee of voters of Ukraine, Kherson
- Electronic edition "Political Kherson"
- Odessa Regional Organization "Committee of voters of Ukraine"

**Lead department:**

**HMG Project Officer:**

**Date submitted:**

**Approved by:**

FOR OFFICIAL USE ONLY
*Seen and agreed by:
Part One: Strategic Case

Why are we carrying out the project: context, aims and background

1.1 Programme:

Conflict Pool Ukraine

1.2 Results Offer:

1. Resuming the communication and community dialog in Eastern and Southern regions of Ukraine using international experience shared by UIIP and BI foreign partners;

2. Informational support of national reconciliation ideas through broadcasting and media coverage of Eastern and Southern Ukraine regions by new alternative regional mass-media and Internet resources

3. Overcoming the lack of understanding in communities and enhance civil society consensus for developing the capacity of regional institutions and multilateral groups to prevent and resolve conflicts;

4. Decreasing the Russian information influence in Ukraine, discredit of the Russian political and military leaders.

1.3 Result/impact the project will contribute to (taken from Results Offer):

1. Resuming the communication and community dialog in Eastern and Southern regions of Ukraine using international experience shared by UIIP foreign partners;
   - Regional discussions on local problems solving and the ways to overcome temporary difficulties;
   - Increased inclusiveness of public policy;
   - Reduced isolation of Eastern and Southern regional communities;
   - Internet resource or interactive part on uiip.org.ua and bintel.com.ua, supported by 3 persons, UIIP and BI experts, which can offer people quick answer about international experience in solving similar problem;

2. Informational support of national reconciliation ideas through broadcasting and media coverage of Eastern and Southern Ukraine regions by new alternative regional mass-media and Internet resources
   - Each public event within the project will be broadcasted on Hromadske TV Donetchyny;
   - Internet resource on uiip.org.ua and bintel.com.ua will be promoted through Internet and regional TV;
   - Media coverage will be supported by regional Internet editions, newspapers and social networks
   - Citizens could use the web-pages and regional TV to consult particular social and economic problems of their life in conflict-affected zones, the experts will present the short commentaries based on the international experience.
   - Increased mutual trust, facilitated communication, extracted common values and finding the way out of crisis by involving local authorities, public leaders, local business, local activists in Eastern and Southern regions of Ukraine (Kharkiv, Dnipropetrovsk, Donetsk,
Luhansk, Zaporizhye, Kherson, Mykolaiv, Odesa region), including territories that were released during the ATO, regional-level and district-level cities.

3. Overcoming the lack of understanding in communities and enhance civil society consensus for developing the capacity of regional institutions and multilateral groups to prevent and resolve conflicts;
   - Project participants gained knowledge and experience in international conflict resolution and rebuilding trust on the community level;
   - Micro-projects implemented for local communities;
   - Raised awareness of all participants through knowledge and experience;
   - Interregional network of local authorities representative and opinion-makers;
   - New extracted common values proposed.
   - Reduce the possibility of stirring up the new regional conflicts;
   - The strengthening of trust between the communities of the Eastern and Southern regions;
   - Reducing the society marginalization;
   - Conditions created for the further development of new local and regional elites.

4. Suggesting the ways of further community development in terms of a unite country for building the inclusive society and to foster civic participation of people from Eastern and Southern Ukraine.
   - to support local initiatives and contribute in solving local problems by elaborating joint goal-driven “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” through interregional contacts and discussions. In addition, inter-regional network will be built of the local community and local authorities representatives and a “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” will be worked out. The experience of the countries emerging from situations of armed conflict on their territories will be used.
   - Change the stereotypical perception of situation in the conflict regions;
   - Rebuilding trust between regional communities in conflict zone (directly and/or indirectly) and state authorities.

5. Decreasing the Russian information influence in Ukraine, discredit of the Russian political and military leaders.
   - Rebuilding trust to homeland mass media
   - Social media projects
   - Demonization of the Russian politicians that are most popular in Ukraine.

Value for Money: The project will be managed together with the credible and sustainable UIIP regional partners, this will ensure respectful dialogue with regional beneficiaries at every step; proven high quality field staff; adequate internal controls to ensure the microgrants spending procedures; the responsible community will be built by people experienced in micro-projects implementation and this will raise the level of inclusiveness of public policy.

1.4 Project outcome:

Strengthened and unite Ukraine which enjoys support and trust from its citizens to achieve the country’s strategic goal of national reconciliation and mutual understanding.
1.5 Theory of change (maximum 200 words):

The project proposes a set of concrete building blocks as a pathway of change framework regarding strengthening and rebuilding the foundations of a society that has been torn apart by regional conflict:

- filling in the informational vacuum in Eastern and Southern regions of Ukraine with the support of regional media partners
- promoting the new regional elite by local media and support its formation through communication and dialog;
- discredit of Russian policy towards Ukraine, demonstration of Putin's regime responsibility for all Donbass people troubles, demonstration of the Putin's inner circle personal interest in destabilization in Ukraine;
- holding educational events and expert groups to use in practice the experience of international organizations specialized in peace-building that have shown practical results in countries that have suffered of similar situations as Ukraine does;
- providing methodological and financial support to local results-oriented initiatives involving civil society, business community and local authorities;
- successful implementation of local initiatives to identify new community leaders who will become opinion-makers and new local elite in the near future;
- holding a series of open discussions for the Eastern and Southern regions of restoring confidence measures and building new values. Participants of these meetings are the representatives of local contact groups that have been established in different localities. Thus the discussion is moved on the inter-regional level. Participants will share experience, offer alternative ways of further cooperation;
- elaboration of the Road Map by the representatives of local initiatives and new local elites. The findings of the Road Map will represent the basis for responsible public policy implementation aimed at Ukraine’s unity and armed conflict prevention
- create a communication platform for community needs using international experience.

1.6 Implementing partner(s):

**Ukrainian Institute for International Politics (UIIP)** is an independent think tank that focuses its research on foreign policy, European integration, security and international relations.

The priority research areas are Ukraine’s membership in international organizations, the security environment and political relations of Ukraine with neighboring countries.

**Ukrainian Institute for International Politics goals and objectives:**
- Conducting research on European, international and cross-border policies
- Analysis of international and domestic policy, preparation of analytical researches and recommendations for the government, experts and the public
- Promoting transparency and the efficiency of governmental programs
- Monitoring implementation of international treaties, commitments, etc.
- Analysis of the effectiveness of foreign practices in different areas, and preparing recommendations
- Conducting research in the field of international relations and complex security problems
- Research on comprehensive security rights and freedoms
- Preparation of analytical studies and other documents
- Informing and educating the public about events and challenges in international politics
• Promote the deepening of the dialogue between the expert community
Ukrainian Institute for International Politics is a fresh registered organization. At the same
time its staff members were working in such organizations as Institute for Political
Education, Centre of Political Studies and Analytics, Agency for Legislative Initiatives,
Association for Participatory Democracy ADEPT, as well as our member were working
within the MFA Civic Council. UIIP has received grants from IRF, German Embassy to
Ukraine, Friedrich Ebert Stiftung, within other organizations UIIP team members
administered grants from Council of Europe, US Embassy, Black Sea Trust, National
Endowment for Democracy, Friedrich Naumann Stiftung, Konrad Adenauer Stiftung,
World Bank, OSCE, UNDEF, East Europe Foundation.

UIIP Project Partners:
- Analytical Center for Geopolitical Studies "Borysfen Intel"
- Department of the civil-military cooperation, Headquarters of the armed forced, Oleksii
  Nozdrachiov, +38099-5625663
- National Security and Defence Council, Ostap Kryvdyk, +38067 7316821

UIIP Regional Partners:
- Hromadske TV Donetchyny (NGO Donetsk Institute of Information), Chairman,
  Journalist, Oleksiy Matsuka alex.mazuka@gmail.com, +38067-6443290
- Youth CSO "STEP" Zaporizhye, Chairman, Viktoria Aghentaeva, tel.: +38050 45 45 600,
  e-mail: agenta_ewa@mail.ru, http://stepzp.at.ua/
- CSO «Ukrprostir» - informational resource, Zaporizhye region, http://stepzp.at.ua/
  Mykola Kolodiazhnyj, +38067-6141053
- Adviser for Humanitarian Affairs and Public Relations, Kharkiv Regional State
  Administration, Ina Chuyko +38066-3566066
- NGO “Civic Journalism Agency “Bridge”, Kherson, Gandziuk Kateryna +38050-6980838
- Foundation of Local Democracy, Kharkiv, Chairman Olga Miroshnyk, Phone: +38050-
  1626045,E-mail: mirmf@gmail.com, www.fmd.kh.ua
- Youth CSO Institute of Sustainable Development, Kharkiv, Chairman Stanislav Ignatiev,
  +38057-7755672, e-mail: isdu@ukr.net
- Committee of voters of Ukraine, Kherson, Dementyj Belyj, tel.: +38066-1008191,
  kherson.cvu@gmail.com
- Electronic edition “Political Kherson” http://polit-kherson.info/ Dementyj Belyj tel.: +38066-1008191, kherson.cvu@gmail.com
- Odessa Regional Organization “Committee of voters of Ukraine” (regional resource
  centre for Odessa, Mykolaiv and Kherson regions), Chairman Anatolij Bojko, tel.: +38048-
  7164018, odesakvu@ukr.net

All our partner organizations have the resource capacities to implement the project on the
regional level, expert support will be provided by UIIP. Our partner organizations have the
significant experience in working on the regional level with the Government, CSOs and mass-media.

### 1.7 Background *(maximum 500 words):*

The recent events in Ukraine have raised again the issue that is obvious, but state authorities haven’t payed attention to – the specificity of the Eastern and Southern regions of Ukraine. As a result of external aggression and the revolution in society the aggression within the society has intensified and destroyed the usual daily life arrangement. Survey that UIIP and BI run in the Eastern and Southern regions of Ukraine shows that there is awareness on Ukrainian identity, but this understanding is vague and unsubstantiated. Most answers come down to consumer habits and the settlement in the region.

During the project implementation UIIP and BI team is going to contribute to solving the following problems:
- Stereotypes and fears of the citizens in Eastern and Southern regions of Ukraine;
- Lack of educational civic work;
- Significant influence of the Russian media campaign;
- The possible danger of local conflicts;
- “Closed” regions and local communities;
- Filling of the civil servants what it is a lack of support from the state government;
- Regional "gangsters’ elite" still has an influence on public opinion, although it is not as total as before winter revolution 2014;
- A small number of "conscious elite" who is ready to develop local initiatives and influence the public opinion, lack of local/regional opinion-makers;
- Lack of regional personalities and the new local elite;
- Absence of national inclusion and regional communication;
- A small number of civic activists;
- People without civic initiative and low motivation are not able to cooperate in addressing the common regional/local problems. This makes impossible the productive cooperation of the authorities, business community and civil society;
- Local authorities are remote from citizens and do not seek tools for effective communication. Public discussions or hearings are held formally;
- Sporadic public initiatives are seen as an oddity;
- Large marginalized groups in regional community;
- "Consumer consciousness" is stronger than civic (national) identity;
- Understanding Ukrainian identity is reduced to consumer habits;
- Lack of extracted common values.

Further absence of the practical steps in solving formulated issues will cause fast deterioration of the political situation in Eastern and Southern regions of Ukraine. Can run The irreversible processes could be launched in the region that will totally break the concept of regional security and have negative result for the European Community at large.
2.1 Outcome:

Strengthened and unite Ukraine which enjoys support and trust from its citizens to achieve the country's strategic goal of national reconciliation and mutual understanding.

2.2 Outcome Indicators:

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Target (including date)</th>
<th>Source of information &amp; who will collect</th>
</tr>
</thead>
</table>
| People, including local decision makers in Eastern and Southern regions sufficiently vary from other Ukrainian citizens | - stereotypes and fears;  
- feeling of the civil servants in regions that support from the state government is absent;  
- "closed" regions and local communities;  
- lack of new regional local elite;  
- people without civic initiatives or low motivated;  
- people are not able to cooperate within the common region;  
- absence of understanding of Ukrainian identity and lack of common values; | About 1000 people will meet and trained (3 meetings in 8 regions, 35-45 participant)   
Dates: Oct – Dec 2014 | UIIP, BI, open sources, filled-in feedback questionnaires of the participants |
| Regions need of local solving of its problems                              | - people do not feel responsibility for local politics and situation;  
- people do not have any visible and shared "story of success"; | Through realization of the 24 local projects, local activists and civil servants will receive skills for future projects and feel responsibility for local situation.   
Dates: Nov 2014 - Sep 2015 | UIIP, BI, open sources |
| People do not feel like a part of the country.                            | Absence of trust and support between the regions.                                                                                                                                                    | Rebuilding trust between regional communities in conflict zone.   
Dates: Oct 2014 – March 2015. | UIIP, BI, open sources, media-reports |
2.3 Output 1: enhanced capacities of regional elites, civil society and mass-media to better communicate with and respond to the needs of citizens in Eastern and Southern regions of Ukraine.

**Activities**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Expected date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forming of the project team and selection of regional coordinators in 8 regions of Ukraine.</td>
<td>October 1 – November 1, 2014</td>
</tr>
<tr>
<td>Conduction of three meetings with foreign partners for effective recruitment of experts to participate in local discussions.</td>
<td></td>
</tr>
<tr>
<td>Planning of the schedule and programs of local discussions (in three key cities of each of the 8 regions).</td>
<td></td>
</tr>
<tr>
<td>Holding a launch press conference of the project.</td>
<td></td>
</tr>
<tr>
<td>Conducting of 3 meetings in each of 8 regions involving the National Security and Defence Council of Ukraine and experts - Ukrainian and international. During the meeting, we outline the main problems of the community and possible solutions. Into the basis of the discussion, we put the experience of solving similar problems of other countries and the experience of international experts in finding peace and solving problems through extensive community association on joint local initiatives.</td>
<td></td>
</tr>
<tr>
<td>Creation of the groups for realization of 24 micro-projects (micro grants).</td>
<td>October – November 2014</td>
</tr>
<tr>
<td>Creating and further support of the Internet resource, which can offer community quick answers regarding the international experience in solving similar problem and will increase the level of citizens' participation and communication.</td>
<td>October 2014</td>
</tr>
<tr>
<td>Micro project groups meeting, final determination of activity within micro projects.</td>
<td>November 2014</td>
</tr>
<tr>
<td>Media coverage of activities within micro projects and media support of the entire project. Providing communication between the participants and support of Internet platform and their social networking.</td>
<td>October 2014 – August 2015</td>
</tr>
<tr>
<td>Implementation of 24 micro-projects with mutual support of the defined experts.</td>
<td>Nov 2014 - 31 August 2015</td>
</tr>
<tr>
<td>Collection and processing of implementation reports from the micro project groups.</td>
<td>Nov 2014 – 31 Sep 2015</td>
</tr>
<tr>
<td>Preparing of interim report on the project by UIIP and BI, including the report on micro projects implemented.</td>
<td>01-10 April 2015</td>
</tr>
</tbody>
</table>
### Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Target (including date)</th>
<th>Source of information &amp; who will collect</th>
</tr>
</thead>
<tbody>
<tr>
<td>People are embarrassed and do not know how to conduct activity in a situation that has arisen.</td>
<td>The situation with anti-terror operation is very new for Ukraine. Nobody know how to act correctly, and what kind of needs we have to solve.</td>
<td>To conduct meetings in each of 8 regions for networking, experience exchange, collecting of local problems and finding ways of solving it. Dates: Sept – Dec 2014</td>
<td>UIIP, BI, open sources</td>
</tr>
<tr>
<td>Regional community is unexperienced in civic initiatives and do not have success stories of local initiatives.</td>
<td>People do not have success story of local initiatives and activities because of background and specifics of the region.</td>
<td>Creation of the ways of solving the problems of the region together with experts. Creating of the Internet resource, which can offer for peoples quick answer about international experience in solving similar problem. Partly solving of regional problems by micro grant funds and other sources.</td>
<td>UIIP, BI, open sources</td>
</tr>
</tbody>
</table>

### Output 2: strengthened local civil society organizations to play active role in regional development and citizens reconciliation in Ukraine through the instruments of inclusive democracy.

### Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Expected date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparing and conducting of regional roundtables on local initiatives in eight regions involving the National Security and Defence Council of Ukraine and Ukrainian and international experts. These roundtables will aim to discuss the results of Micro-grants and will work-out offers to a joint Roadmap.</td>
<td>01 January – 20 September 2015</td>
</tr>
<tr>
<td>Creating and further support of the Internet resource, which can offer for peoples quick answer about international experience in solving similar problem.</td>
<td>October 2014</td>
</tr>
<tr>
<td>Media coverage of regional roundtables and media support of the entire project.</td>
<td>01 January – 20 September 2015</td>
</tr>
</tbody>
</table>

### Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Target (including date)</th>
<th>Source of information &amp; who will collect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local opinion-makers</td>
<td>Absence of</td>
<td>To collect local opinion-makers</td>
<td>UIIP, BI, open sources</td>
</tr>
</tbody>
</table>
and civil servants do not have good contacts with colleagues from other locations of own region. | contacts, experience exchange and cooperation. | and civil servants for experience exchange and creation of future cooperation. Dates: 01 January – 20 February 2015 | sources

Output 3: proposed goal-driven "Road Map on National Reconciliation for Eastern and Southern regions of Ukraine"

Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Expected date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparation of forum of representatives from the eight regions. Conducting of the forum involving the National Security and Defence Council of Ukraine and Ukrainian and international experts. In the Forum framework Working Groups will discuss chapters of the goal-driven “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine”. Common elaborating and adoption of the Road Map. Presentation of the &quot;Road Map&quot; in the final section of the forum.</td>
<td>01 February – 10 March 2015</td>
</tr>
<tr>
<td>Presentation of the “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” to the Parliament, President, the National Security and Defence Council of Ukraine, international organizations and to the members of negotiating groups for stabilization of the situation on the East Ukraine.</td>
<td>February – 10 March 2015</td>
</tr>
<tr>
<td>Press conference with presentation of the “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” for media. Media coverage and media support of the entire project.</td>
<td>February – March 2015</td>
</tr>
<tr>
<td>Final report</td>
<td>Till 31 March 2015</td>
</tr>
</tbody>
</table>

Indicators

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Target (including date)</th>
<th>Source of information &amp; who will collect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local opinion-makers do not have good contacts with colleagues from nearby regions. Local people lack knowledge of solving of the problems they face.</td>
<td>Absence of inter-regional trust, experience exchange and cooperation. Regions in conflict situation needs common acting plan.</td>
<td>To create common “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” for the regions, to inform about needed acts on national level. Implementation of the &quot;Road Map&quot; in future. Dates: 01 February – 10 March 2015</td>
<td>News agencies, UIIP, BI, open sources</td>
</tr>
</tbody>
</table>

2.4 Risks
<table>
<thead>
<tr>
<th>Risk</th>
<th>Likelihood</th>
<th>Impact</th>
<th>How we will mitigate risks</th>
<th>Risk owner</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-going warfare, local armed conflicts (delivery risk)</td>
<td>It is likely that the local armed conflicts will go-on at some areas of the project future activities</td>
<td>Impossible to implement the project at the areas of on-going local conflicts and warfare</td>
<td>Activities and project segments aimed at these areas would be implemented at neighbouring locations or/and some elements of the project activities for such communities would be postponed.</td>
<td>UIIP and BI team; HQ of armed forces</td>
</tr>
<tr>
<td>Terroristic threats (delivery risk)</td>
<td>It is very likely that terroristic threats will be escalated and financed.</td>
<td>High danger for the appropriate project activities implementation during and shortly after the terroristic threats</td>
<td>Activities and project segments aimed at these communities might be postponed or moved to other (close) locations.</td>
<td>Primer source of the risk is out of the reach or possibility to influence it.</td>
</tr>
<tr>
<td>Low motivation of the local population to participate in the project (delivery risk)</td>
<td>Due to urgent challenges of the post-conflict restoring of ruined infrastructure and other ground needs, social and public activities may seems not vitally necessary for locals; Russian propaganda and various local myths.</td>
<td>Project low efficiency due to miner involvement of the target groups</td>
<td>Awareness-raising campaign in the framework of project preparation stage aiming at explanation of the importance of the community involvement in post-conflict restore of the region and prevention of similar possible crisis’s in the future.</td>
<td>Local coordinators and UIIP and BI team</td>
</tr>
<tr>
<td>Lack of visible results on microgrants implementation (outcome risk)</td>
<td>The risk is low, with the help of mass-media the stakeholders will be motivated and attracted</td>
<td>Microgrants will be directed to another stakeholders</td>
<td>Participation in public events and its broadcasting</td>
<td>Local coordinators and UIIP and BI team</td>
</tr>
</tbody>
</table>

2.5 * Why we should still go ahead if this is a high risk project:
Possible risks mainly lay in logistic and technical dimensions (closeness of some areas and communities due to the external (including armed) threats, inconvenient transportation, frequent changes of the locations of project activities) as well as consequences of informational blockage of the region. Nevertheless, non-regarding the locations of the project implementation and other logistical obstacles, it will bring real change for opinion-makers form eastern and southern regions of Ukraine, namely outline the cooperation agenda for the nearest future, give them belief in their own capacity and competence, as well as mutual support and trust in the region.

2.6 * Sustainability:

The project will build up on the experience gained within ongoing and periodically renewed projects developed by UIIP and BI in the Transdniester regions and supported by OSCE, Embassy of Moldova to Ukraine, MFA of Ukraine, CSO partners in the region. The added sustainability to UIIP project is assumed by the National Security and Defence Council of Ukraine, which expressed its fully informational, resource and consultation support during the project implementation period and further activities. All activities will be coordinated with HQ of armed forces, and will be implemented with the participation of Ukrainian official representatives. To achieve the goals of “Unite Ukraine”, a common effort of all interested stakeholders is necessary for synergetic effect. UIIP’s and BI's proposal is able to offer a framework for cooperation with all interested parties and institutions, such as OSCE, local authorities, think tank and CSOs community, political parties, state bodies. This approach, based on UIIP’s and BI's expertise and credibility in the field and international contacts are the basic factors for ensuring project’s sustainability.
Part Three: Commercial Case

To ensure that the department meets its legal obligations in terms of procurement and contracts

3.1: Which of the Departments’ procurement and contracting regulations will be used?

3.2 Contracts: will the project implementers have a commercial contract, MOU or an accountable grant?

3.3 Procurement: if using a contract, will the project involve a procurement process (Y/N)?

3.4 EU regulation: will the process follow EU guidelines (Y/N)?

3.5 Templates: has the template being used been shared with implementers? (Y/N)
**Part Four: Financial Case**

*How will the project be funded: who else is financing, budget, multi-year funding and activity costs. An activities-based budget must be submitted with the project form, showing activities, their cost, and timings.*

4.1 **Total cost to the Conflict Pool:**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td>Project</td>
<td>Project</td>
</tr>
<tr>
<td></td>
<td>start</td>
<td>end</td>
</tr>
<tr>
<td>start</td>
<td>Project</td>
<td>Project</td>
</tr>
<tr>
<td>date:</td>
<td>date:</td>
<td>date:</td>
</tr>
<tr>
<td>October</td>
<td>October</td>
<td>October</td>
</tr>
<tr>
<td>2014</td>
<td>2015</td>
<td>2015</td>
</tr>
</tbody>
</table>

4.2 **Funding breakdown by year:**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012/13</th>
<th>2013/14</th>
<th>2014/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>start</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>date:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>October</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4.3 **Other partner funding:**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012/13</th>
<th>2013/14</th>
<th>2014/15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>start</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>date:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>name:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>contributing:</td>
<td>2012/13</td>
<td>2013/14</td>
<td>2014/15</td>
</tr>
<tr>
<td>0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>start</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>date:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>name:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4.4 **ODA/non-ODA split:**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total ODA:</td>
<td>As a percentage:</td>
<td></td>
</tr>
<tr>
<td>Total non-ODA:</td>
<td>As a percentage:</td>
<td></td>
</tr>
</tbody>
</table>
Part Five: Management Case

How the project will be run: monitoring, evaluation and human rights

5.1 Monitoring:

The project will be monitored during all project period by the project team, narrative and financial quarterly reports will be presented by the UIIP and BI team. Each event will be evaluated based on the questionnaire filled in by participants.

<table>
<thead>
<tr>
<th>Method</th>
<th>Intervals</th>
<th>Carried out by</th>
<th>Follow up activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performance indicators – on-going check whether the planned outputs and outcomes are met during the project implementation</td>
<td>Once a month</td>
<td>Project coordinator</td>
<td>Possible correction of the on-going activities aimed at more correct and precise performing of the planned outcomes and outputs</td>
</tr>
<tr>
<td>Regular formal evaluation of the participants on the project efficiency</td>
<td>After every activity within the project</td>
<td>Project coordinator</td>
<td>Keeping in touch with the target groups, possibility of some project minor corrections due to their needs</td>
</tr>
<tr>
<td>Communication through created web-resource</td>
<td>Daily</td>
<td>3 experts</td>
<td>Functional web-resource with in-depth and useful information</td>
</tr>
<tr>
<td>Media coverage analyses</td>
<td>Media coverage summary once a two weeks</td>
<td>Media, social-media and web-news coordinator</td>
<td>Possible correction of the media reach and content of the media messages presented</td>
</tr>
<tr>
<td>Impact evaluation</td>
<td>Before interim and final report</td>
<td>Project coordinator and media coordinator</td>
<td>Interim and final reports, proposals for the NCDS (RNBO) activities</td>
</tr>
</tbody>
</table>

5.2 Evaluation plan:

Evaluation will include all monitoring methods mentioned in Section 5.1 as well as constant feedback both with target stake-holders and state officials involved via various feedback instruments (on-line and on-ground feedback questionaries, specific and general surveys as well as web-site on-line support).

Formal criteria checked in the framework of the project evaluation will contain:
- Number of the project participants of the ground level (local rounde tables) – no less than 900 participants. Among them 40% of state officials, 40% of civil society representatives and 20% of media involved;
- Number of the experts involved in project implementation (at least 27 experts supporting local micro-grants projects and web-site support experts);
- Number of the micro-projects implemented due to micro-grants scheme (no less than 24 micro-projects implemented);
- Number of the local CSO organizations contributing form the project implementation due local round tables, coalition and networking, micro-projects...
implementation and web-site support (no less than 60 organizations);
- Number of the Forum participants including representatives from 8 regions, state officials, national level expert and volunteer community and media (no less than 85 participants);
- Number of State Agencies, expert CSOs and volunteer network that the “Road Map on National Reconciliation for Eastern and Southern regions of Ukraine” will be delivered to.

Evaluation of the project also will include in-depth analyses of all feedback collected during the project. Further activities in the areas of post-conflict resolution and national reconciliation in Ukraine will be based on this analyses.

5.3 * Human rights assessment (for security and justice projects only):